



# Children's Aid and Family Services' Spring Gala

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Thursday, March 29, 2012  
at the Venetian  
Garfield, NJ

## *New Jersey's Brightest Stars Past & Present*

Join us for our annual spring gala to help support the most vulnerable in our community. The evening will include, silent and live auctions, raffles, entertainment by Jason Nazzaro as he sings Sinatra and much much more!

**Children's Aid and Family Services** is one of northern New Jersey's leading nonprofit providers of human services and child welfare programs. The mission of **Children's Aid and Family Services** is to preserve, protect, and when needed, provide families.

For more information, please visit us at [www.cafsnj.org](http://www.cafsnj.org) or contact us at 201-261-2800

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[www.cafsnj.org](http://www.cafsnj.org)

200 Robin Road • Paramus, NJ 07652

## Sponsorship Levels

*Due Date: March 9, 2012*

- Transforming Lives**      **\$25,000**
- Two (2) VIP reserved tables of 10
  - Name on promotional materials
  - Recognition from the podium
  - Logo on all signage, website & publicity materials
  - Full-page color ad **inside front cover** of journal

- Creating Opportunity**      **\$15,000**
- Premium reserved table of 10
  - Name on promotional materials
  - Recognition from podium
  - Logo on all signage, website & publicity materials
  - Full-page color ad **inside back cover** of journal

- Providing Hope**      **\$10,000**
- Reserved table of 10
  - Recognition from podium
  - Logo on all signage, website & publicity materials
  - Full-page color ad **in premium location** of journal

- Stabilizing Families**      **\$5,000**
- Reserved table of 10
  - Logo on all signage, website & publicity materials
  - Full-page color ad in journal

- Building Futures**      **\$3,000**
- Reserved table of 10
  - Logo on all signage, website & publicity materials
  - Full-page b/w ad in journal

*Payment options on the reverse side*



# Ad Journal

Due Date: March 16, 2012

## Full Page \$500

- Live image area: 4.25”w x 7.5”h
- Includes ad on handheld auction devices

## Half Page \$225

- Live image area: 4.25”w x 3.75”h

## Quarter Page \$125

- Live image area: 2.25”w x 3.75”h

Camera-ready art is also welcome.

Please email to: [emarsan@cafsnj.org](mailto:emarsan@cafsnj.org)

Please write your text as you would like it to appear.

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Forward hard copies of journal ad and payments to:

**Eve A. Marsan, Marketing & Special Events Manager**  
**Children’s Aid and Family Services**  
 200 Robin Road, Paramus, NJ 07652  
 Fax: 201-634-3672 / Tel: 201-261-2800 x 213



CHILDREN’S AID  
 AND FAMILY SERVICES

## Payment Options

Check    Check #: \_\_\_\_\_ Make Check Payable To: **Children’s Aid and Family Services**

MasterCard / Visa / AMEX Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Amount: \$ \_\_\_\_\_

Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 1-973-504-6215. Registration with the Attorney General does not imply endorsement.

## 2012 Gala Committee

**Co-Chair - Tracey Gerber and Andrea Visser**

**Bayne Belair ▪ Bernadette Davis ▪ Christine Dunn ▪ Martha Fickinger ▪  
 Brenda Gallagher ▪ Ellen Goodman ▪ Jacqueline Laurita ▪ Suzanne McCarthy ▪  
 Patti McKillip ▪ Nina Sharma ▪ Nancy Slott ▪ Kathie Schwartz ▪ Carol Whaley**